

World Vision®



ANNUAL REPORT 2014

WORLD VISION DEVELOPMENT FOUNDATION INC.
PHILIPPINES

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Art Direction and Layout: Nikka Almazan

World Vision is a Christian relief, development and advocacy organisation dedicated to working with children, families and communities to overcome poverty and injustice. Its 46,000 staff members in nearly 100 countries are committed to working with the world's most vulnerable people, regardless of religion, race, ethnicity or gender.

Life in All Its Fullness: Dedicated to Children's Well-being through Faith, Hope and Love

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OUR WORK FOR CHILDREN

Our programs focus on:



**Education with
Child Protection**



Health and Nutrition



**Economic
Development**



Disaster Risk Reduction

World Vision works to contribute in deepening the impact on child well-being through its programs being implemented on the ground including advocacy, education, health and nutrition, disaster risk reduction and management, values formation and economic development support.

Working with children has always been our first priority, especially the most vulnerable. We empower them together with their families and communities to improve and sustain their well-being through World Vision's programs and projects in 34 provinces and 32 cities nationwide.

World Vision is committed to increase the resilience of children who are most vulnerable to malnutrition, violence, exploitation and disasters. We ensure that children reach their full potential through age-appropriate and context-sensitive spiritual nurture, life skills, quality education and livelihood programs for their families to meet their basic needs.

Everything World Vision does is focused on one goal:
The Sustained Well-being of all Children, Especially the Most Vulnerable.

IMPACT

TARGET REACH

1.5M children by 2016

PROGRAMS

46 area programs

8 non-sponsorship projects

FOCUS AREAS

32 cities

34 provinces

LOCAL (Filipino) SPONSORS

17,452

(as of November 2014)

How We Improved



1.1 MILLION CHILDREN
BENEFITTED FROM PROGRAMS IMPLEMENTED

THOUSANDS OF
PEOPLE

were equipped to advocate with their governments, leading to significant improvements in children



HEALTH

&



EDUCATION



60,000
FAMILIES



REACHED
through
ECONOMIC
DEVELOPMENT
initiatives

MORE
THAN

175,000
CHILDREN

provided with
EDUCATION
SUPPORT



Lives in 2014





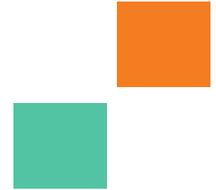
"I usually walk to school for nearly an hour everyday because the road is not paved. With our new bike, we don't have to endure the difficulty of walking anymore." - Jolina, 15, Zambales

Jolina's house is located in a far-flung resettlement area, 3km away from school. When Mt. Pinatubo erupted in 1991, many of the Aetas, an indigenous people in central Philippines, were displaced. Around 600 Aeta children in a community in Zambales who reside 3km to 5km away from school received orange bikes from World Bicycle Relief and ING, a Dutch financial institution. The Orange Bike Project was launched to help improve the performance of the students so they can reach school easily and fast.



Message from the Chairperson

Atty. Liwayway Vinzons-Chato



Signing off on the year that was, presents an opportunity to reflect and look forward to the years to come. In the 12 months of this reporting period, World Vision has grown in its capacity to deliver—reaching into the communities, families and most especially, the vulnerable children we serve.

This report reviews a year marked by the unprecedented situation of the biggest emergency the country had to face, to the heartfelt support of the world coming together to bring aid to those in need.

Natural disasters and humanitarian emergencies: these were the tragic stories of 2013. The Bohol earthquake and Typhoon Haiyan were just two of the emergencies World Vision responded to. These disasters affected areas among the poorest in our country. In both cases, World Vision was able to respond immediately, assisting millions of people to access clean water, food, shelter and child-friendly spaces. The work is far from over, but we are committed for the long-term.

These humanitarian emergencies, along with the looming needs of communities were examples of World Vision's readiness to respond and its ongoing work to make an impact in the life of every child, no matter how complicated the circumstances.

More than 600 World Vision humanitarian workers are at the forefront every day, empowering people to lift themselves out of poverty, engaging them in their own preparedness and recovery.

The realization of our goals in the Philippines was bolstered with the appointment of Josaias dela Cruz, who joined as Executive Director in October 2013.

His passion, commitment and experience have brought new energy into the organisation. On behalf of the board, I want to thank the combined new and seasoned leadership who have seen a fresh focus. Similarly the staff and volunteers have shown incredible commitment. I also sincerely thank our committed board members and leadership team who continue to give their time towards World Vision's objectives and have contributed greatly in our ministry's current growth.

Most importantly, I want to thank you, the supporters of World Vision. Without our partnership, we would never have achieved so much for the 1.1 million children we served for the year 2014. More children are now in school. More families have food on their table. Communities enjoy clean water. Without you, we could never hope to fulfill our vision of every child having a full life.

The year 2015 will be a year of building upon the growth we have so we can continue to aspire to make our nation a better place for children, while serving the Lord to build His kingdom. With your commitment and our influence and reach, we are determined to make this happen.

Message from the National Director

Josaias T. dela Cruz



It was a great privilege to take on the role of Executive Director in October 2013, where I was able to fully appreciate the scale and impact of World Vision in its work to reach the most vulnerable children.

In 2015, we move toward a milestone celebration of uplifting the lives of children, families and communities. It's the work we've done especially in major disaster responses over the course of 2014 that reminds us of our commitment to respond for all children. There was no better demonstration than the Haiyan Global Response.

Filipinos and their natural empathy with those affected by disasters inspired a generous response to World Vision's work. In the wake of Typhoon Haiyan, early in November 2013, the speed of online donations and grants accounted for a large portion of the response ensuring an efficient and effective response on the ground to save lives and alleviate suffering.

At the heart of our efforts are our generous donors, partners and supporters. To them we express our deepest gratitude, on behalf of vulnerable children across the nation. 2014 heralded a new momentum for World Vision. We ended the year with 20,000 supporters and partners, a huge increase from previous years.

Over the years, World Vision's presence has grown immensely and we have been recognized for putting children's needs first, working across the aid sector, across government and non-government world to achieve our goals for children, families and communities.

Our new country strategy has meant investing in new initiatives to increase our capabilities, drawing on best practices. This has greatly strengthened our foundations and set us on a clear path to increasing both presence and impact.

We are also stepping up to play an ever-increasing role in the fight for the rights of all children to survive and thrive.

The year 2014 was a year of many achievements, large and small, for the 1.1 million children reached by World Vision's programs. Our program priorities are determined by our strategic goals for children, yet we step up our efforts for children when they are caught up in dire circumstances. World Vision increased its investment in our programs allocating 84 percent of our total revenue into our ministry initiatives. The 7.2 magnitude Central Visayas Earthquake, 300 km/hr Typhoon Haiyan (Yolanda) and Typhoon Rammasun (Glenda) affected more than 19 million people or about 7.9 million children. With your help, 101 percent

of the targeted number of families for the 3 disaster responses (Bohol 7.2 earthquake, Typhoon Haiyan, Typhoon Rammasun) were assisted from relief to recovery.

I would like to pay tribute to every humanitarian worker and the army of volunteers who made sure every need of those families affected was met. I thank our team for their unstinting enthusiasm, dedication and flexibility.

No child should grow hungry in today's world. With your help, we are working to ensure that children are happy and healthy.

We all believe that Filipino children deserve quality education and improved living conditions. World Vision's early education and literacy programs in 34 provinces, 32 cities, contributed in increasing net enrollment rate to 91 percent in 2014 from 90 percent in 2013. World Vision has helped 118,000 children in values education for them to grow into enthusiastic and engaged learners, equipped with the right skills to succeed in school and beyond.

Our work takes significant resources. Contributions were up significantly and our operating revenues increased to P2.8B over the year. We are proud to report that World Vision continues to have an exceptional spending record, with more than 84 percent of funds going directly into programs. We hope you are just as pleased with these achievements as we are.

We credit these many successes to our generous partners and supporters who help children grow healthier, learn more and become better prepared to realize their dreams. Our heartfelt thanks go to each of you who share our vision for the children.

Isaiah 64:8-10 says, *"We are hard pressed on every side, but not crushed; perplexed, but not in despair; persecuted, but not abandoned; struck down, but not destroyed. We always carry around in our body the death of Jesus, so that the life of Jesus may also be revealed in our body."*

The past year has called on us to challenge ourselves, our partners and our supporters to find ways to meet the needs of the most vulnerable. We have a long way to go to change the reality children are facing. But we know we can do it because so many of you are working with us.

Your steadfast commitment to the lives of children inspires us to pursue even greater achievements in 2015. We look forward to our continued partnership moving forward.





Where We Work

North America

United States of America
 Canada
 Costa Rica
 Dominican Republic
 El Salvador
 Haiti
 Honduras
 Mexico
 Nicaragua

South America

Bolivia
 Brazil
 Chile
 Colombia
 Ecuador
 Peru

Oceania

Australia
 New Zealand
 Solomon Islands
 Vanuatu

Europe

United Kingdom
 Albania
 Austria
 Bosnia & Herzegovina
 Finland
 France
 Germany
 Ireland
 Italy
 Kosovo
 Montenegro
 The Netherlands
 Romania
 Serbia
 Spain
 Switzerland

Africa

Angola
 Burundi
 Chad
 Congo (Dom. Rep.)
 Ethiopia
 Ghana
 Kenya
 Lesotho
 Malawi
 Mauritania
 Mozambique
 Niger

Asia and the Middle East

Afghanistan
 Armenia
 Azerbaijan
 Bangladesh
 Cambodia
 China (PRC)
 Georgia
 Hong Kong
 India
 Indonesia
 Japan
 Jordan
 North Korea
 South Korea
 Laos
 Lebanon
 Malaysia
 Mongolia
 Myanmar
 Nepal
 Pakistan
 Palestine
 Papua New Guinea
 Philippines
 Russian Federation
 Singapore
 Sri Lanka
 Taiwan
 Thailand
 Uzbekistan
 Vietnam

Somalia
 South Africa
 South Sudan
 Sudan
 Swaziland
 Tanzania
 Zambia
 Zimbabwe

Where We Serve

LUZON (5 CLUSTERS)

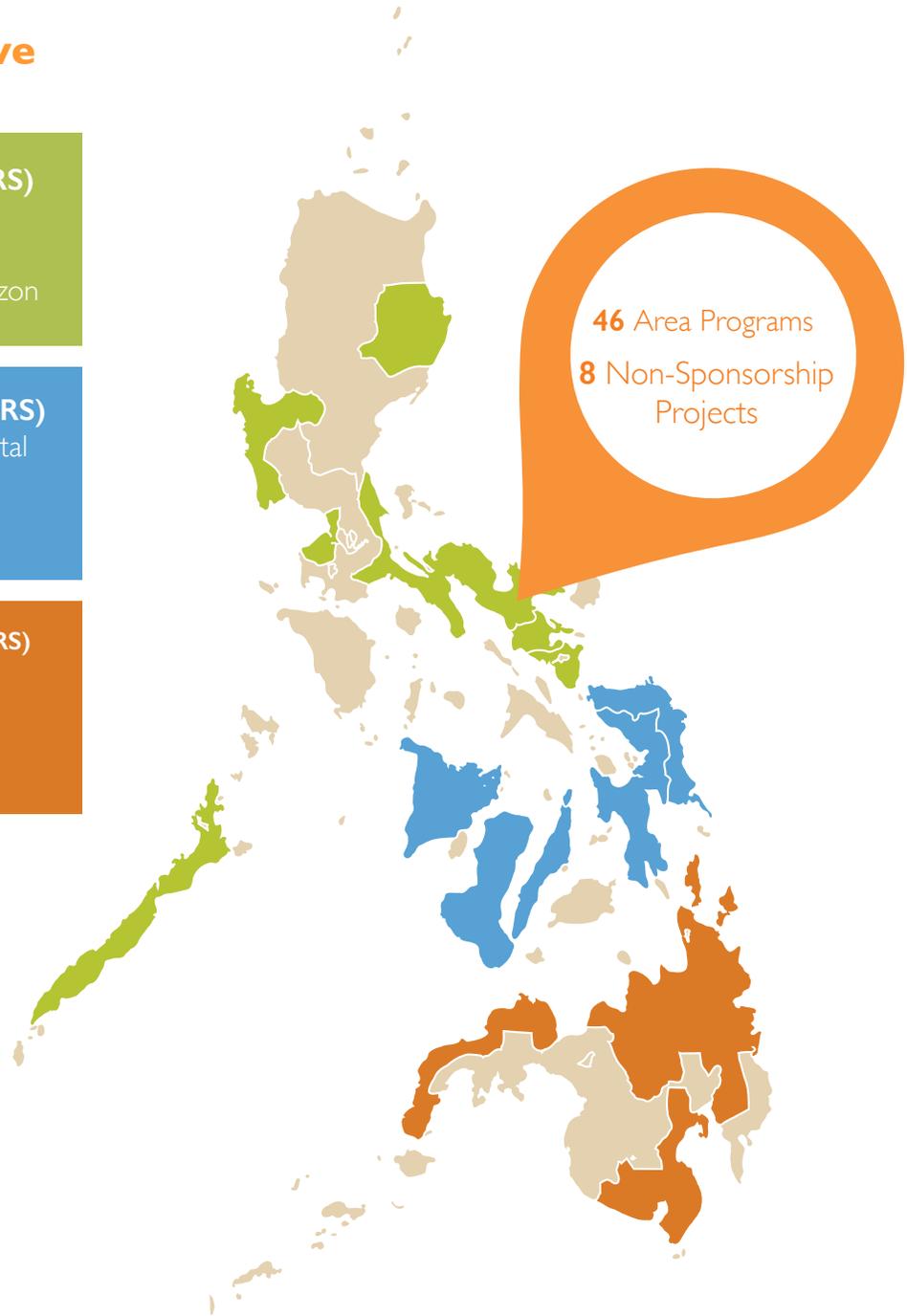
Bicol 1, Bicol 2
Metro Manila / Palawan
North Luzon, South Luzon

VISAYAS (6 CLUSTERS)

Iloilo / Negros Occidental
Aklan, Antique, Cebu
Bohol, Leyte / Samar

MINDANAO (5 CLUSTERS)

Davao / Compostela
Northern Mindanao
South Central
Western Mindanao





OUR JOURNEY

World Vision started with one man trying to help make a difference in one child's life with just \$5. The World Vision ministry began in mid-1940 when founder **Dr. Robert Willard "Bob" Pierce** met a young orphaned girl named White Jade in China.

Touched by White Jade's story, Bob Pierce gave his five dollars to White Jade's school principal and promised to send more each month to support the child. His simple act of kindness had soon become the start of World Vision's Child Sponsorship Program.

In 1957, World Vision in the Philippines helped an orphanage in Guimaras, the Good Shepherd's Fold. World Vision initially donated musical instruments and textbooks for the children. Three years later, World Vision established the Mercyville Orphanage in South Cotabato. It started with supporting 500 children.

In the 1970s, World Vision provided food and healthcare to children amidst the conflict in Mindanao, including resettlement and development projects. This paved the way for the Humanitarian Emergency and Assistance program.

A new field office in Cebu was set up in 1976 to assist over 100 families in the Visayas and Mindanao region. In the 80s, World Vision then launched the Development Assisting Center (DAC), a community-based approach enabling people to manage their own development, with focus on children's needs in areas such as health, nutrition, education and livelihood for the parents. In 1987, World Vision halted its operations and underwent restructuring. But their work on the ground continued with staff volunteering to assist in community projects and programs. World Vision re-opened in 1989 with former Development Training Coordinator Elnora Avarientos as its first Filipino Executive Director.

Years later, World Vision started projects with other organizations focused on child health and nutrition. With USAID, they implemented CHAMPS (Child Health and Maternal Protection for Sorsogon) and with the Department of Health, World Vision launched the Kusog Baga (Healthy Lungs) program and the Social Mobilisation on Tuberculosis Control, which increased awareness on TB while helping TB patients in recovery.

Since then, World Vision has set its course to care for the poor and most vulnerable and present the love of Jesus Christ.

Now on its 57th year, World Vision continues to respond to the needs and issues in promoting the well-being of children, especially the poorest and most vulnerable. Its advocacies include children's rights and protection, reduction of child labor, children's health and nutrition, peace-building and good governance and disaster risk reduction.

World Vision partners with various sectors of society such as corporations, schools, churches, the media, government and civil society

to contribute to children's well-being and progressive fulfillment of their rights, recognizing children as agents of transformation and to nation-building.

Bob Pierce's simple act of kindness and willingness to help the poor and the oppressed children has become World Vision's mission and vision throughout the years.

HISTORY HIGHLIGHTS

1950's

Moved by the suffering of orphaned children during the Korean war, American minister Rev. Bob Pierce founded World Vision.

In 1957, Pierce visited the Philippines to introduce Child Sponsorship through the assistance of the orphanage Good Shepherd Fold in Guimaras, Iloilo.

1960's

More orphanages were assisted in Davao, South Cotabato and Manila supporting almost 500 children at the end of the decade.

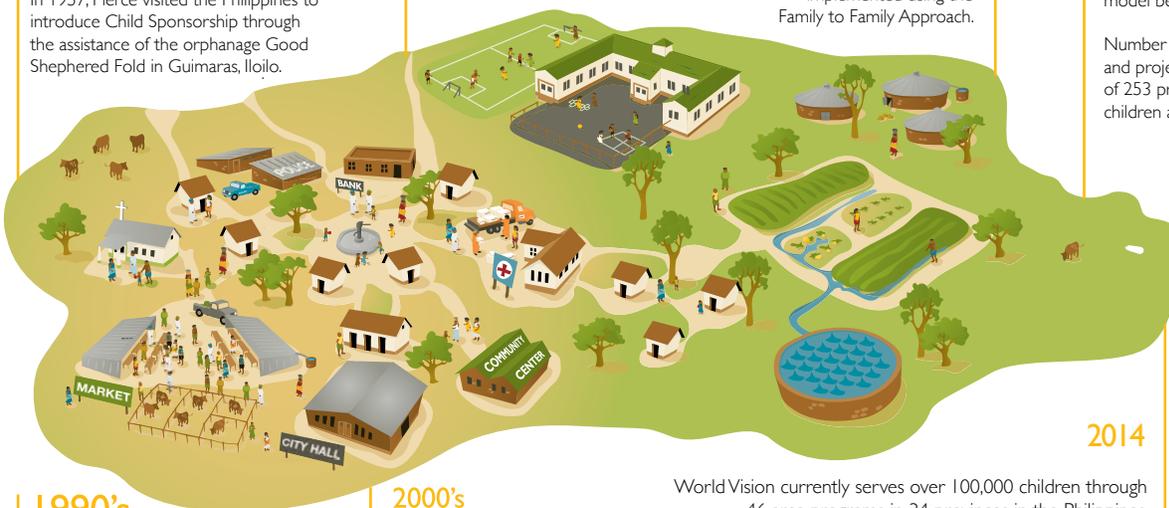
1970's

Programs for the children's welfare in the context of the family were implemented using the Family to Family Approach.

1980's

The shift from child care to the community development model began.

Number of sponsored children and projects rose to a total of 253 projects and 63,000 children assisted in 1986.



1990's

Partnerships with Community-Based Organizations (CBOs) started. The Area Development Programme (ADP) was introduced as the new strategic child-focused and community-based development approach in enabling poor communities.

2000's

Public engagement and advocacy were strengthened through local child sponsorship and more partnerships to promote children's values formation, education, health, protection, participation and disaster risk reduction in the communities.

2014

World Vision currently serves over 100,000 children through 46 area programs in 34 provinces in the Philippines.

For the Well-Being of Children

Overarching Goal: With high hopes, courage and faith in God, WVDF will deepen its impact for the well-being of 1.5 million vulnerable children in 34 provinces and 32 cities and initiate support for international programs by 2016.

MINISTRIES



M.1: Improve functional literacy and child protection

M.2: Reduce vulnerabilities of children to undernutrition, TB, HIV & AIDS

M.3: Increase capacities of families to provide for the basic needs of their children

M.4: Improve resilience of communities to disasters



INTERNAL PROCESSES

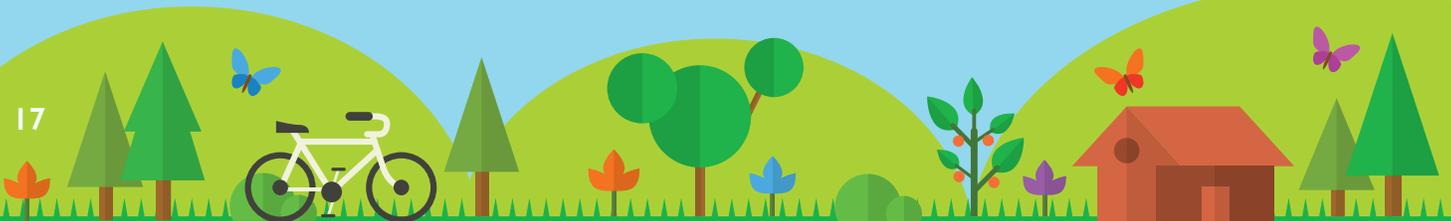
- I.1: Establish WVDF as the NGO of choice for individuals, organizations, churches, corporate giving and volunteering
- I.2: Strengthen advocacy to influence policies for CWB at the national level
- I.3: Establish WVDF as a Category 3 disaster-response-ready organization
- I.4: Improve program management and organizational systems and processes
- I.5: Improve organizational information system and knowledge management

FINANCIAL

- F.1: Increase and diversify funding for domestic and international programs
- F.2: Improve efficiency in financial management

PEOPLE

- P.1: Strengthen Christ-centered culture of professionalism among staff
- P.2: Improve life-work balance among staff
- P.3: Increase leadership and technical competencies in light of org'l priorities
- P.4: Improve succession planning and talent management



Philippines: World Vision's Four Strategic Priorities



Education

A life without education is a life without opportunity. World Vision works so that children – especially the most vulnerable – have access to quality education. Child protection programming focuses on building up safe and protective environments around children for them to develop and pursue their dreams.



Health and Nutrition

Good health is the foundation on which a promising future is built. The organisation helps mothers and children to be well-nourished, protected from TB, HIV and AIDS and provided with nutritious food, safe water, good hygiene and essential health services.



Economic Development

Poverty cripples families and steals hope from children. World Vision's work includes increasing the capacities of families to provide for the basic needs of their children such as food, health and education.



Disaster Risk

World Vision envisions communities that are prepared in the times of disasters. When emergencies and calamities occur, resilient communities have access to basic life-saving needs and could easily recover to normalcy by relying on their own capacities and

Improve Functional Literacy and Child Protection

"I thought I would never go to college. None of my family members has reached college. I thought my fate would be like theirs." Rachel, 18

Rachel has been a World Vision sponsored child since she was seven years old. Her family was so poor she recalls the times they had no food on the table. Since she was young, Rachel has always dreamt of being a nurse. She would play doctor and pretend to diagnose her teddy bear as a child.

Now, Rachel has graduated high school and is going to college, thanks to her sponsor and the support of World Vision's early education programs.



World Vision works to help ensure that children, especially the most vulnerable, have access to quality education so that they can attain functional level of literacy that would aid them to succeed in life. In FY14, WVDF implemented various education projects and interventions including provision of school supplies, financial support, school improvements, alternative pathways of learning, reading and tutorial sessions, and training of teachers and volunteers. These education projects were implemented together with key stakeholders and partners in 34 area programs and 4 non-sponsorship project areas. Through these projects, WVDF was able to provide educational support to more than 175,000 children and contributed in increasing elementary net enrolment rate in its covered area programs from 90 percent in 2013 to 91 percent in 2014.

However, persistent dropping-out of children from school continues to challenge the quality of education and learning that children receive.

On the other hand, 1 for every 100 WVDF registered children dropped out of school in the past school year alone. One of the children's main reasons for dropping out of school is to enable them to help their families earn an income by engaging in agriculture work or daily wage labour among boys and domestic work among girls.

Child labor is considered a violation of the fundamental rights of children. Not only does it hinder their access to quality education but it also impedes their whole development, potentially causing lifelong physical and psychological damage.

The ABK3 LEAP Project is WVDF's main anti-child labor initiative. Funded by US Department of Labor, the project currently operates in 11 provinces in the country and works towards reducing child labor in the sugarcane areas. It has assisted more than 51,000 children at risk of or engaged in child labor through education, livelihood for families, social protection, youth, employment, advocacy & awareness, and research in partnership with ChildFund, Educational Research & Development Assistance Foundation, Inc. (ERDA), Sugar Industry Foundation, Inc. (SIFI), Community Economic Ventures, Inc. (CEVI), University of the Philippines Social Action and Research for Development Foundation (UPSARDF).

ABK's good practices in its 10 years of work in contributing towards the elimination the worst forms of child labor in the Philippines was presented at the 3rd Global Conference on Child Labor held in Brazil in October 2013. Some of the highlighted good practices include the mobilization of community-based structures such as Community Watch Groups, Barangay Children's Associations and Barangay Councils for the Protection of Children (BCPC) and for monitoring and awareness raising and the Catch-up Program that aims to help struggling learners revive their interest in attending school and have a positive attitude towards education.

Advocacy Work

WorldVision sustained its alliance with government agencies and linked with national networks involved in advocating child rights policies, forged new partnerships with 8 national legislators in several lobbying activities and contributed in strengthening the functionality of more than 250 local child protection mechanisms (i.e. BCPC, MCPC, LCPC). In FY14 alone, an estimated 1.1 million children benefitted from WVDF's contribution in the advancement or strengthening of local CWB policies in partnership with other stakeholders. In its participation as one of the Local Council for the Protection of Children (LCPC) members, WVDF contributed in the drafting or amending of the Children Welfare Code and the Plan of Action for Children in 4 provinces and 8 municipalities.

WorldVision will continue to reach out to the most vulnerable children and implement its technical programme on education and child protection adopting project models including, Culture of Reading, Life Skills Education, Child Protection and Advocacy (CPA), and key intervention addressing exclusion in 33 priority area programs in order to help increase functional literacy of children ages 11-13 to 80 percent by the end of FY16 from 67 percent in FY13. In doing so, WVDF will continue to grow and sustain its partnership and collaboration with key stakeholders in the communities, the Department of Education (DepEd), Department of Social Welfare and Development (DSWD) and other NGOs addressing issues on education and child protection.

All told, World Vision served more than 175,000 children with our Education and Child Protection programs and it hopes to bring these much-needed programs to more children in the next year:

"I was enticed to work in the sugarcane farms during summer because I wanted to earn money. I wanted to buy a lot of things!" **Ryan, 18, Negros Occidental**



Ryan started working in their small family-owned farm when he was in Grade 4. Nine year old Ryan and his older brother helped weed their farm during weekends and summer vacation.

ABK3 LEAP works to protect vulnerable children from engaging in hazardous child labor and expanding households' livelihoods options and access to various social protection programs so they need not resort to child labor.

Ryan became an assisted child of ABK3 LEAP in Bago City, Negros Occidental when he was in high school. A natural leader, he became an active youth leader in their community.

"I am proud of being an ABK3 assisted child. I really want to provide a more comfortable life for my family."

Reduce vulnerabilities of Children to Undernutrition, TB, HIV and AIDS

“We want to make sure that all children stay healthy in our barangay, especially since there are no longer malnourished children in our area. The barangay council passed an ordinance requiring all households to have a vegetable garden.” - **Barangay Chairman Renildo Valleser, Bay-ang in Ubay, Bohol.**

Four-year-old Trescia was once among the malnourished children in Barangay Bay-ang considered as one of the barangays with highest cases of malnutrition in the town of Ubay, Bohol. In 2012, World Vision worked in collaboration with officials in her village and implemented Pinoy (Filipino) Nutrition Hub. Trescia was among the underweight children enrolled in PNH when she was 2 years old. In 2014, she is no longer malnourished and her village achieved *zero child malnutrition*.

Trescia now enjoys helping her mother maintain their home garden where they grow different vegetables for healthier meals.



Philippines is as one of only seven countries worldwide where the number of new HIV cases has increased by over 25 percent from 2001 to 2009.¹ As of January 2013, more than 4,000 cases were recorded, including 179 deaths. Tuberculosis, on the other hand, is still considered as one of the leading causes of death among children and adults due to non-treatment. Death rate associated with tuberculosis remained to be high at 24 percent while tuberculosis cases in every 1,000 Filipinos increased from 246 in 1990 to 461 in 2012.

On malnutrition, the prevalence of underweight and stunting among children aged 0-59 months decreased from 20 percent in 2011 to 19 percent in 2013, and prevalence of stunting also declined from 33 percent to 30 percent during the same period. However, the prevalence of wasting continued to increase from 7.3 percent in 2011 to 7.9 percent in 2013.

Confronted with these critical issues, WVDF focuses its work in contributing to reduce vulnerabilities of children to

undernutrition, TB, HIV and AIDS.

In FY 2014, WVDF was able to reach more than 38,000 individuals, 9,000 children and 15,000 parents and caregivers through its various health and nutrition, and advocacy initiatives such as the Pinoy Nutrition Hub (PNH), Infant and Young Child Feeding (IYCF), Women and Young Child Space (WAYCS), Advocacy, Communication and Social Mobilization (ACSM), Channels of Hope for HIV (COH), and Citizens' Voice in Action (CVA) implemented in 22 area programs nationwide. Overall, these initiatives have contributed in decreasing the prevalence of underweight among children ages 0-59 months in the AP-covered areas from 9 percent in 2013 to 8 percent in 2014.

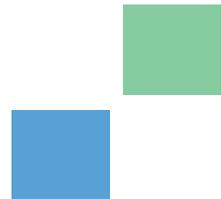
CVA

Through CVA, WVDF led the development and adoption of local ordinances on the “Comprehensive Program on Nutrition to address malnutrition in the Province/City/Municipality and Appropriating Funds Thereof” in 4 Area Programs that benefitted more than 218,000 children.

At the national level, WVDF has engaged networks and legislators to effect health and nutrition policy changes. WVDF is part of the Scaling Up Nutrition (SUN) Movement in the Philippines and has worked with other civil society organizations for the advocacy against amendments to the Philippine Milk Code (Executive Order 51).

In the following years, WVDF will implement its Technical Programme on health and nutrition in 20 priority areas together with key stakeholders, government agencies and other NGOs.

Project models such as Pinoy Nutrition Hub (PNH), Infant and Young Child Feeding (IYCF), Advocacy, Communications, and Social Mobilization (ACSM) on TB, Citizen Voice and Action (CVA), Women And Young Child Spaces (WAYCS), and Channels of HOPE (COH) for HIV will be adopted to help reduce malnutrition among children and their vulnerabilities to infection and disease such as TB, HIV and AIDs.



“Breastfeeding helps us save money. We don’t need to buy milk. Our savings help us buy my son’s other needs such as diapers.” Heidi, 21, Sorsogon

World Vision and its partner community organization, Green Valley Foundation, provided nearly 100 pregnant and lactating mothers in Sorsogon City with breastfeeding kits which consist of a breastfeeding shawl, water bottle and a nursing cup.



Increase capacities of families to provide for the **BASIC NEEDS** of their children

"I used to think only those who earn more can save. Every time we have immediate financial need, we can file a loan and have the money. **If not for CoMSCA, we would have been hungry for days.**" Elsa, 44, Leyte

World Vision encouraged the formation of the saving groups to help parents, and even children realized they could do something to lift themselves from their plight. Nineteen women in the village of Liberty, Mayorga town, Leyte province formed their own groups too. The women vowed to continue their savings group not only to meet their basic needs but more so, to be ready when another disaster strikes.



Poverty remains to be a persistent problem in the country. In 2013, about 28 million Filipinos (24 percent of the total population) have lived below the poverty threshold. To be able to survive and thrive above poverty, a Filipino family of five needs to earn at least Php 8,000 per month to meet its minimum basic food and other needs. Children are among the worst affected by poverty. They ranked 3rd among the poorest sectors and 1st in terms of magnitude or size of poor in the country. As parents or caregivers fail to provide for their basic needs, children's well-being are severely compromised.

WVDF recognizes the role of family economy in the promotion of the children's well-being. Parents and caregivers who are economically empowered and have viable sources of livelihood would be able to better provide the basic needs of their children such as food, education, and health. As such, WVDF works to contribute in increasing the capacities of families to provide for the basic needs of their children.

In 2014, WVDF was able to engage more than 69,000 families through various economic development initiatives, including Food for Education with Agricultural Development and Sustainability (FORWARD), Natural Farming System (NFS). Enterprise Development, Community Managed Savings and Credit Association (CoMSCA), WVDF helps families build their resilience and capacity to improve their financial independence through CoMSCA.

Currently implemented in 37 Area Programs, WVDF was able to reach more than 69,000 families who were able to save a total of about PhPI 38 million or an average of Php 1,736 savings per member. Around 21,000 individuals benefitted from the implementation of FORWARD and NFS in 34 Area Programmes. Adoption of NFS and FORWARD is a way to produce income through farming without destroying the environment. Among its benefits are safe environment for workers, lower production cost and safer products.

On Enterprise Development, 20 area programs reached around 2,000 families, and they are linked to government agencies for product development interventions such as packaging, designs and skills training. This helps diversify livelihood for families for them to be resilient and also reduces risks of unemployment. Aiming to reach more families and create deeper impact in their economic capacity and ability to provide for the basic needs of their children, WVDF will continue to implement its technical programme on economic development in 29 priority area programs. Technical programmes will focus and adopt project models such as CoMSCA, NFS, and Local Value Chain Development (LVCD) and will continue to mobilize funding, establish national level strategic partnerships and strengthen integration with other sectoral projects like Disaster Risk Reduction, Health and Nutrition and Education to ensure integrated and holistic impact on child well-being.

Improve resilience of communities to Disasters

"We have been experiencing flooding almost every month especially after Typhoon Bopha hit our province where a lot of houses were destroyed and trees were uprooted. For us to be prepared in the next disasters, **World Vision trained us on how to be ready and how to mitigate disasters, together with the local officials in our community.**" Lyka, 14, Agusan del Sur

Lyka is one of the child champions on Child-focused Disaster Risk Reduction and Local Capacities for Peace. She lives in Agusan del Sur, in the Southern part of the Philippines, a disaster-prone province. Lyka is one of World Vision sponsored children who has been exposed to child participation activities in their community. Together with other children, she have been attending activities for children to learn their rights and responsibilities on their respective communities.



World Vision envisions communities having the capacity to prevent and mitigate potential impacts of hazards and be prepared in times of disasters. When emergencies and calamities occur, resilient communities have access to basic life-saving needs and could easily recover to normalcy by relying on their own capacities and resources. In the rehabilitation stage, resilient communities are expected to recuperate using the "build better principle", where their living spaces would be better than before the disaster struck.

In FY2014, three major natural disasters -The Central Visayas 7.2 Earthquake, Typhoon Haiyan and Typhoon Rammasun - caused widespread damage across the Philippines and affected more than 19 million people including an estimated 7.9 million children. These three disasters affected mostly the Visayas and Bicol Region, including more than 20 WVDF's Area Programs and we were confronted by challenges on resource availability, sustainability of development efforts and the resilience of communities. Typhoon Haiyan, the strongest typhoon to make landfall, challenged the capacities of the National government to respond to large-scale needs on food, shelter and livelihoods.

In support to ongoing efforts, World Vision immediately mobilized resources to assess and respond to the needs of affected population in coordination with the communities, government, donors and humanitarian organizations. The resources invested by World Vision reached more than 824,075 individuals, 164,815 families and 261,005 children through interventions on food, water, sanitation

and hygiene (WASH), shelter, health and nutrition and livelihoods, child friendly spaces, support for education and Disaster Risk Reduction and advocacy in emergencies.

Community leaders and members were trained on disaster prevention, mitigation, and preparedness to help 33 barangays develop a child-focused Barangay Disaster Risk Reduction Management (BDRRM) Plan. Advocacy initiatives were also done on the ground to put forward the well-being of children and families in emergencies like the Tacloban Declaration, Children's Multi-Cluster/ Sector Initial Rapid Assessment (MIRA), house bill on children in emergencies, and CSO local voices on DRRM.

As WVDF continues to respond to disasters, it will intentionally work on building resilience of communities to reduce their vulnerabilities and increase their capacity to prevent, prepare and mitigate negative impacts of disasters through the implementation of its programs on DRR in 19 priority areas adopting DRR project models such as, Child-Focused Disaster Risk Reduction (CFDRR), Safer School Model (SSM), Citizens' Voice in Action (CVA), and Urban Disaster Risk Reduction (UDRR). Lastly, WVDF will continue to increase and sustain its partnership with community-based organizations, key government agencies, NGOs and humanitarian organizations to ensure a coordinated, effective and efficient implementation of programs and maximize impact to communities.



Engaging the Public

A Night of Appreciation

In a fellowship dinner on March 22, 2014, World Vision showed its partners what the organization has done in response to the latest disasters in the Philippines and how their generosity has significantly contributed to saving lives. The event was graced by representatives from the embassies of Canada, Australia, Germany, Taiwan, Japan, The United States of America; government agencies, international humanitarian organisations and corporate partners.

World Vision also acknowledged the Republic of China, Ireland, Singapore, South Korea, Spain, Switzerland, Malaysia, New Zealand, United Kingdom of Great Britain and Northern Ireland and Saudi Arabia. The evening was filled with videos and speeches from World Vision leaders and advocates, summarizing how World Vision has dedicatedly responded to every disaster that struck the country.

We brought together more voices than ever before to give life to the work of World Vision. Through public awareness campaigns, increased online presence, sponsorship and volunteer acquisition initiatives, nearly 20,000 Filipinos and a growing number of supporters have continually partnered with World Vision to focus on the well-being of children while uplifting families and communities.

Celebrities for Children

As part of its commitment to uplift the lives of poor children, World Vision launched its “Celebrities for Children: The Race for Hope” campaign which aims to find sponsors for at least 1,000 poor children in the country through the help of World Vision celebrity child sponsors. TV host Christine Bersola-Babao, entrepreneur Cristalle Belo Henares, movie and TV actress Anne Curtis and beauty queen Miriam Quiambao are the celebrities who responded to the call and accepted the challenge. As soon as the campaign kicked off last April 15, 2013, the challengers started to refer their family, friends and fans to become sponsors. Quiambao, also working as a corporate motivational speaker revealed that she has already signed up 23 sponsors.

“I’ve been a longtime ambassador for World Vision and I believe that sponsorship can really uplift the lives of poor children, being a child sponsor myself.”

Miriam Quiambao, World Vision Ambassador

Miriam started sponsoring a child after winning first runner up in the 1999 Miss Universe beauty pageant. Now, she is a proud sponsor of 10 children, three of whom have already graduated.



Running an Extra Mile

For the third year in a row, World Vision held its biggest fundraising event for the running community, the organisation's fun run for the benefit of its child sponsorship program held at the Bonifacio Global City (BGC), Taguig last June 24, 2014. Over 5000 supporters signed up and ran an extra mile for children to access good education, good health, values formation programs, and sustainable livelihoods for families and communities.

Child Health Now

World Vision stands ready to save millions of children under the age of five who die every year from easily preventable diseases. To respond to issues on child health, World Vision's first global campaign aims to ensure all children receive adequate nutrition at an early stage. The campaign gathered 20,000 supporters to stop the watering down of Executive Order 51 or the Milk Code of the Philippines. Malnutrition and poor health practices can set back physical and mental development for a lifetime. World Vision remains its focus on solutions to preventable deaths and on sustaining a movement for every child to survive to five and enjoy good health.

Volunteers Making a Difference

Six months after the 7.2 magnitude earthquake mercilessly rocked Bohol, World Vision has carried on recovery programs to benefit 700 homeless and displaced families. On April 25 to 26, 2014, twenty-three volunteers who generously donated considerable amounts to World Vision's recovery response, flew to Bohol and were immersed into affected communities to experience rehabilitation work first-hand, including World Vision celebrity advocate Jasmin Curtis-Smith. World Vision aims to further raise funds for the recovery of shelters in disaster-hit areas like Leyte Bohol and Aklan.







The Bohol Earthquake

The 7.2-magnitude earthquake that hit Bohol on October 15, 2013 was the strongest earthquake that hit land in the last 20 years, impacting Central Visayas with a force equivalent to 32 Hiroshima bombs, leaving 222 dead and 976 injured. The quake destroyed thousands of homes leaving more than 71,800 families homeless. Government infrastructures, roads and bridges were damaged; posing challenges to rescue operations and delivery of emergency relief supplies and vital services. Displaced families stayed in evacuation centers and makeshift tents, relying on food rations for months. Power supply in Bohol was also affected when Typhoon Haiyan (Yolanda) struck central Philippines three weeks after the earthquake, expanding humanitarian focus to the rest of the devastated areas in the Visayas earthquake.

Typhoon Haiyan (Yolanda)

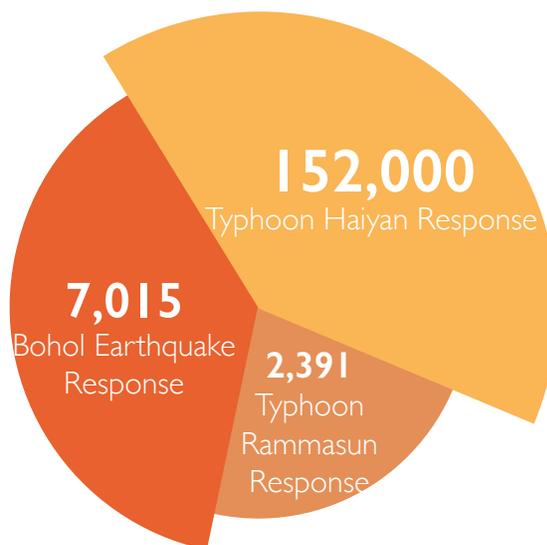
Life has never been easy for disaster-affected communities in the Philippines. Families were forced to flee from homes. Children walked to collect scarce water. The catastrophe Tacloban experienced last November 8, 2013 - a disaster unrivaled in the country's history - left hundreds of children and their families without the most basic necessities: food, water, sanitation, shelter, medical care and livelihoods. 14.1 million people across 44 provinces were affected, with 4.1 million people displaced, 6,201 people killed, and 1,785 missing. 1.1 million houses were either partially or totally damaged and the livelihoods of 5.9 million workers were disrupted. The current estimates sit approximately USD 13 billion in damage and loss of property.

Ranked as second most disaster-prone country by the Germanwatch Climate Risk Index in 2014, the Philippines is one of the world's most vulnerable countries to disaster. An average of 20 typhoons from the Pacific Ocean enter the Philippines each year. Over the course of 2014, World Vision responded to three major disasters, the 7.2 magnitude Central Visayas Earthquake, 300km/hr Typhoon Haiyan (Yolanda) and Typhoon Rammasun which affected more than 19 million people or about 7.9 million children. The major disaster responses represent challenging and complex emergency efforts World Vision has ever undertaken.

Typhoon Rammasun (Glenda)

On July 15, 2014, Typhoon Glenda tore a path of destruction in the provinces of Albay, Sorsogon, Camarines Sur, Batangas, Cavite, Zambales, Pangasinan and in Manila. Over 130,000 families have had their homes and lives torn apart. Damage and loss in agriculture and infrastructure reached P7.4 billion while casualties increased to 94 deaths, 437 injured, and 6 missing.

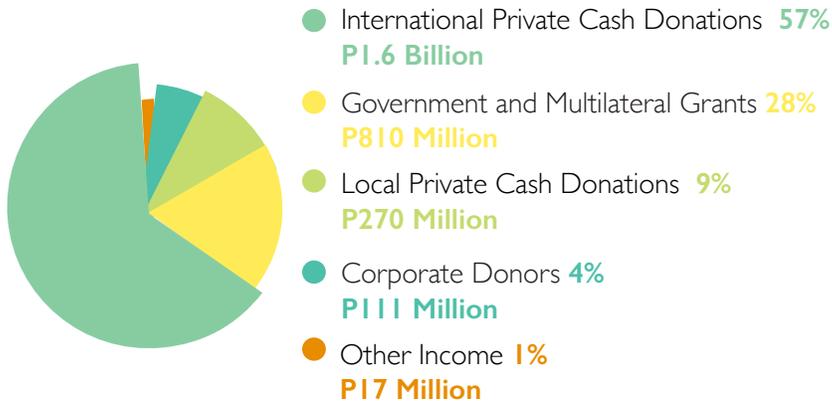
TARGETED NUMBER of FAMILIES REACHED in DISASTERS



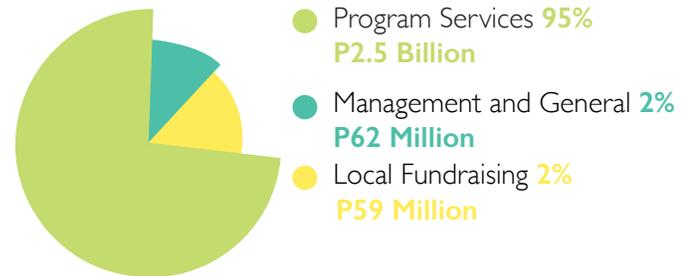
Where Our Funds Go

Revenue Sources

P2.8 Billion

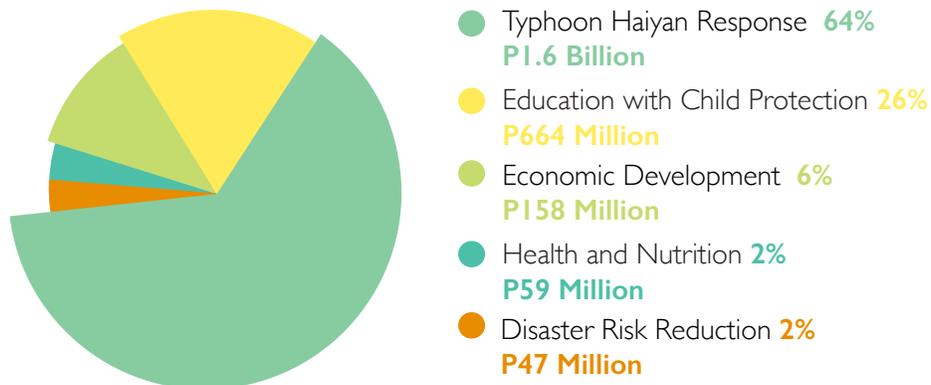


Operating Expenses



Percentage Distribution Per Project

P2.5 Billion



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Ligaya ng Buhay Community Development Foundation, Inc.
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Visayas

Abante Aklan, Inc.
Palanan-Awon Pangkauswagan Sang Antique, Inc.
Rising Sun Association for Development, Inc.
Magbinuligon Parents Association, Inc.
Federation of Omega Beneficiaries, Inc.
Northwestern Leyte Development Parents Association, Inc.
Association for Improvement of Line (Aimlife), Inc.
Bohol Concerned Citizens Action for Progress, Inc. (BCCAP)
Sikap sa Pag-Uswag Foundation, Inc. (SIKAP)
United Families for Transformational Development, Inc.

Mindanao

Agape Human Development Foundation, Inc.
Huggong sa Kalambuan-Dabaw, Inc.
Bangon Agusan del Sur Alang sa Kalambuan (BASAK), Inc.
League of Intimates and Service Oriented (LISO), Inc.
Lihok Surigao sa Kalambuan Association (LISURKA), Inc.
Pangkalamboan, Inc.
Surigao Norte People's Initiative Development Association (SNPIDA), Inc.
Himaya Development Project, Inc.
Kahayag Development Project, Inc.
Makasaka Mo, Inc.
South Cotabato Tri-People Gentud Foundation, Inc.

Donor Partners and Funding Agencies

Aktion Deutschland Hilft - ADH (Germany)
Ayuntamiento de Terrasa
Catalan Foundation for Development (Spain)
Fons Catala de Cooperacio al Desenvolupament
Department of Foreign Affairs and Trade (Australia)
Department of Foreign Affairs, Trade and Development (Canada)
Department for International Development (UK)
Disasters Emergency Committee (UK)

Disaster Response Partnership (New Zealand)
Fundacion Caja Navarra (Spain)
Generalitat de Catalunya (Spain)
International Cooperation and Development Fund (Taiwan)
Irish Aid - Emergency Humanitarian Assistance Fund
Korean Donors Association
Manitoba Council for International Cooperation
New Zealand Government Grant Development

Philippine Business for Social Progress (Global Fund)
The Dutch Cooperating Aid Agencies - SHO (Netherlands)
The Government of the Hong Kong Special Administrative Region
United Nations Children's Fund (UNICEF)
U.S. Department of Labor
U.S. Agency for International Development
Vienna City Council
We Are Water Foundation (Spain)
World Food Programme

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Infinite Grafic & Outdoor Advertising
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Isuzu Motors Limited
Integrated Micro Electronics Inc.
Intelligent Skin, Inc.
ISDANCO Foundation, Inc.
JDC Rainbow Foundation
Johnson and Johnson Philippines
Kakao Corp. Philippines
Kobe Union Church
Kyocera Document Solutions Inc

LAJ Marketing Philippines Inc.
Lamoian Corporation
LBC Express Inc.
Levi Strauss Global Trading
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Marsh Philippines Inc.
MCT Events Management
MDRT Foundation
Mediacom Solutions
Megaworld Foundation, Inc.
Metrobank Foundation
Microsourcing
MISYS International Banking
Mondelez Philippines, Inc.
Natasha
Nokia (Microsoft)
North Triangle (Trinoma)
Norwegian Mission Alliance Philippines

Novartis Healthcare Philippines
NYK Filljapan Shipping Corp.
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Optica International Trading
PEBA Trading & MFG Corp
Petron Foundation Inc.
Pfizer Incorporated
Planets Water Foundation
Philippine Savings Bank
PinoyExchange Inc.
Prime Colors International
Primer Group of Companies (Res-Toe-Run)
Procter and Gamble Philippines
Red Dragon Culinary Concepts
Reed Elsevier Shared Services
Robinsons Supermarket Corporation
Samsung Electronics Philippines
Seattle's Best Coffee Philippines
SCA Hygiene Philippines
Sony Philippines
Summit Media
The Ascott Limited

The Bloom Foundation
Tieto Global Oy
Towers Watson Philippines, Inc.
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Tupperware Brands Philippines,
Unilever Philippines
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Valens Securities
Westmont Pharmaceuticals
Wheatgrass Can Inc.
Yellow Cab Food Corporation
Yokohama Tire Philippines inc.

Partners in Implementation

Government and Non-government Partners

Council for the Welfare of Children (CWUC)
Department of Agriculture (DA)
Department of Education (DepEd)
Department of Social Welfare and Development (DSWD)
Department of Health (DOH)
Department of Interior and Local Government (DILG)
Department of Labor and Employment (DOLE)
National Nutrition Council (NNC)
National Disaster Risk Reduction and Management Council (NDRRMC)

Technical Education Skills Development Authority (TESDA)
Department of Trade and Industry (TESDA)
ChildFund Philippines (CF)
Educational Research & Development Assistance Foundation, Inc. (ERDA)
Sugar Industry Foundation, Inc. (SIFI)
Community Economic Ventures, Inc. (CEVI)
University of the Philippines Social Action and Research for Development Foundation (UPSARDF)

Membership Affiliations

Aksyon Klima
Child Rights Network
DRRNet Philippines
Philippine Coalition of Advocates on Nutrition Security (PhilCAN)
Philippine Nutrition AIDS Council (PNAC)
Philippine Coalition Against Tuberculosis (PhilCAT)
Education Network (E-Net)
International Reading Association

Philippine Ambulatory Pediatric Association Reach Out and Read
Mindanao Peace Weavers
Philippine NGO Coalition on UNCRC
Philippine Children Ministry Network (PCMN)
Peace Education Network

Abbreviations

ABK3 LEAP	Pag-Aaral ng Bata para sa Kinabukasan (Education for the Children's Future) Livelihoods, Education, Advocacy and Protection to Reduce Child Labor in Sugarcane Areas
ACSM	Advocacy, Communication and Social Mobilization
AP	Area Program
BCPC	Barangay Councils for the Protection of Children
BDRRM	Barangay Disaster Risk Reduction Management
CF	ChildFund
CFDRR	Child-Focused Disaster Risk Reduction
CHAMPS	Child Health and Maternal Protection for Sorsogon
COH	Channels of Hope for HIV
CoMSCA	Community Managed Savings and Credit Association
CPA	Child Protection and Advocacy
CSO	Civil Society Organization
CVA	Citizens'Voice in Action
DAC	Development Assisting Center
DepEd	Department of Education
ERDA	Educational Research & Development Assistance Foundation, Inc.
FORWARD	Food for Education with Agricultural Development and Sustainability
IYCF	Infant and Young Child Feeding
LCPC	Local Council for the Protection of Children
LVCD	Local Value Chain Development
MCPC	Municipal Council for the Protection of Children
MIRA	Multi-Cluster/Sector Initial Rapid Assessment
NFS	Natural Farming System
PNH	Pinoy Nutrition Hub
SSM	Safer School Model
SUN	Scaling Up Nutrition Movement
UDRR	Urban Disaster Risk Reduction
USAID	U.S. Agency for International Development
WAYCS	Women and Young Child Spaces



389 Quezon Avenue cor. West 6th St.
West Triangle, Quezon City
Philippines 1104

tel: +632 374.7618 to 20

email: wv_phil@wvi.org

donor hotline: +632 372.7777

www.worldvision.org.ph

